



COUNCILLOR CHRIS JONES

CABINET

17 July 2017

**PROPOSED PUBLIC HEALTH
COMMISSIONING INTENTIONS FOR
2017/18**

Councillor Chris Jones said:

‘Giving every Wirral resident the support, opportunity and encouragement they need to live healthier lives is incredibly important. One of our key pledges, creating a healthier borough helps every resident enjoy a better quality of life.

‘We take our responsibilities in public health seriously. We work with our colleagues throughout the health sector, and we are creating innovative integrated services with the NHS. This report gives our commissioning intentions for the coming year, giving detailed information on where our resources will be invested and how we will seek to deliver major, ongoing improvements to residents’ health in the coming twelve months.’

REPORT SUMMARY

- The aim of this report is to seek agreement from Cabinet to progress Public Health’s proposed commissioning intentions for 2017/18.
- The proposals in this report link to the delivery of the Wirral Plan 2020 and the statutory responsibilities of the local authority in respect of public health.
- The proposed actions affect all Wards within the borough.
- The decisions requested are key decisions.

RECOMMENDATION/S

1. Cabinet is requested to note the contents of this report and agree the schedule of commissioning and contracting activities as set out in table 2 and Appendix 1.
2. It is requested that Cabinet agrees provision is made to meet contracts totalling £1,530,000 (£306,000 per annum) for the provision and delivery of the National NHS Healthchecks programme, for a 5 year contract (2018-23).
3. It is requested that Cabinet agrees provision is made to meet contracts totalling £685,000 (£137,000 per annum) for an initial 3 year contract (2017-20) with the option of two one-year extensions for the delivery of Third Sector Infrastructure and Support services.
4. It is requested that Cabinet agrees provision is made to meet contracts totalling £1,000,000 (£200,000 per annum) for an initial 3 year contract (2018-21) with the option of two one-year extensions for the delivery of Weight Management services.

SUPPORTING INFORMATION

1.0 BACKGROUND AND KEY ISSUES

- 1.1 The Health and Social Care Act (2012) gave Wirral Council statutory duties across three “domains” of Public Health, as described in the Public Health Outcomes Framework. These duties cover the following components:
- Health improvement – including reducing lifestyle related ill-health and inequalities in health, and addressing the underlying determinants of health;
 - Health protection – ensuring that comprehensive plans are in place across the local authority, NHS and other agencies to respond to infectious disease outbreaks and other public health emergencies;
 - Health service improvement - providing NHS Commissioners, including Clinical Commissioning Groups (CCGs), with expert advice and support to improve and evaluate the quality and efficiency of health services.
- 1.2 The Public Health grant awarded to the council is designed to deliver the responsibilities set out in the Public Health Outcomes Framework. It requires that the Joint Strategic Needs Assessment (JSNA) should both inform and influence the commissioning plans of the council and so influence how the Public Health grant is attributed.
- 1.3. Those responsibilities are delivered through a combination of external contracts, internal investment, small grants and running costs.
- 1.4 This paper is intended to provide transparency in relation to our commissioning intentions that are delivered through external contracts, categorised as shown in Table 1.

Table 1 – Public Health Contractual Investments (2017/18)

| Category | Current Expenditure (2017/18) |
|--------------------|----------------------------------|
| Drug and alcohol | £7,332,674 |
| Smoking Cessation | £697,878 |
| Sexual Health | £2,939,729 |
| Children aged 0-19 | £6,909,800 |
| Weight Management | £200,000 |
| Health Checks | £306,029 |
| Mental Health * | £40,000 |
| Miscellaneous | £1,614,027 |
| Infection Control | £223,578 |
| TOTAL | £20,263,715 |

** Mental health and wellbeing influence a wide range of health and other outcomes. The delivery of mental health provision is an integral and complementary part of a significant*

number of Public Health commissioned services. This contributes towards improved health and wellbeing, reduced mental disorder and provides effective pathways into specialist Mental Health services commissioned by the NHS.

- 1.5 Services are delivered by a range of providers. Currently (as at 30/05/2017) Public Health directly manages 90 contracts (with 86 providers – Appendix 1 illustrates Public Health contracts by provider for 2017/18). These contracts are proactively managed through the commissioning process.

2.0 COMMISSIONING

- 2.1 All Public Health contracts are subject to on-going evaluation as part of a clearly defined commissioning cycle approach (in line with the Commissioning Framework developed as part of the Council's Transformation programme), which is designed to maximise return on investment and improve outcomes. This methodology ensures that Public Health services (and contracts) are consistently and routinely tested against a range of criteria.

- 2.2 The main strategic criteria against which contracts are tested include the following:

- Evidence base e.g. academic research, engagement feedback, Joint Strategic Needs Assessment
- Performance of targets e.g. financial and activity based and outcomes against plans and benchmarking information
- Value for money
- National policy and technical guidance e.g. Public Health Outcomes Framework
- Strategic direction e.g. Wirral Plan strategic aspirations (narrowing the gap in life expectancy), delivery of Public Health outcomes through council services
- Legal and contractual frameworks e.g. incorporate national updates to contract templates used for NHS providers

- 2.3 The output from this approach provides the intelligence to inform the development of commissioning/contracting options for approval by elected members and Cabinet.

3.0 CONTRACTING PROPOSALS (Please refer to Appendix 1)

- 3.1 Public Health's proposed commissioning intentions for 2017/18 are set out and summarised in Table 2

Table 2 – Summary of Commissioning Plans 2017/18

| Action | Financial Value | Number of Contracts |
|---|--------------------|---------------------|
| Contracts subject to no changes | £19,571,654 | 20 |
| Contracts being retendered in-year | £599,529 | 60 |
| Contracts subject to evaluation and review. | £92,532 | 10 |
| TOTAL | £20,263,715 | 90 |

- 3.2 **Contracts subject to no changes:** There are 20 Public Health contracts (with the value of £19,571,654) which will not be subject to any change during 2017/ 2018. This is because the contracts are in term, or are being extended for a further year. Subject to Wirral Council Contract Procedure rules it is intended to enact one year extensions from 1.2.2018 to 31.1.2019 for the Drug and Alcohol Recovery Services and Children's 0-19 Services. These extensions have been previously approved and are allowed as part of the contractual terms and conditions.
- 3.3 All contracts will be subject to the service specifications (which underpin the contracts) being reviewed and renegotiated with providers as part of the 2017/18 contract negotiations. The updated specifications e.g. performance metrics, are designed to ensure that the contracts reflect the commissioning intentions of public health and maximise performance in terms of outcomes and value for money.
- 3.4 **Contracts forming part of retendering in-year:** A significant number of contracts will be retendered during the 2017/2018 financial year. These services account for £599,529 per annum (60 contracts). It is anticipated that the retendered contracts will be operational by April 2018. Those contracts will therefore continue during the recommissioning process so that there is no loss of service to residents. The future contract values will be determined by the commissioning process.
- 3.5 Services to be recommissioned will include the National NHS HealthChecks programme (£306,000 per annum) and services to provide Third Sector Infrastructure Support (£137,000 per annum) and Weight Management Services (£200,000 per annum)
- 3.6 In May 2017 an Executive Members Decision was taken to initiate the recommissioning of Healthchecks and the Third Sector Infrastructure. The following provides details of this for completeness.
- 3.7 In April 2013, the NHS HealthCheck became a statutory public health service in England. Wirral Council is responsible for making provision to offer an NHS HealthCheck to eligible individuals aged 40-74 years once every five years.
- The NHS HealthCheck is made up of three key components: risk assessment, risk awareness and risk management. The outcome of the assessment is then used to raise awareness of cardiovascular risk factors, as well as to inform a discussion on, and agreement of, the lifestyle and medical approaches best suited to managing the individual's health risk.
 - The programme aims to prevent heart disease, stroke, type 2 diabetes, kidney disease, and raise awareness of dementia both across the population and within high risk and vulnerable groups.
 - The service is currently commissioned with 56 independent GP practices.
- 3.8 It is requested that Cabinet agrees provision is made to meet contracts totalling £1,530,000 (£306,000 per annum) for the provision and delivery of the National NHS HealthChecks programme, for a 5 year contract (2018-23).

3.9 Work is currently progressing to identify future need in relation to Third Sector Infrastructure support to enable the Wirral 2020 Plan.

- It is proposed to commission a third sector lead organisation able to inform and influence the work of the Wirral Partnership, enable the growth of the third sector marketplace, encourage economic growth in Wirral and develop volunteering for both individuals and organisations. This process aims to provide outcomes that support the delivery of the Wirral Plan.
- It is intended that this will integrate provision across the council and engage a broader partnership group. This will deliver a more coordinated approach and provide additional benefits as a result of the engagement of an enhanced partnership.
- Community Action Wirral is currently commissioned to deliver this service.

3.10 It is requested that Cabinet agrees provision is made to meet contracts totalling £685,000 (£137,000 per annum) for an initial 3 year contract (2017-20) with the option of two one-year extensions for the delivery of Third Sector Infrastructure and Support services.

3.11 It is proposed to jointly commission an integrated weight management service with Wirral Clinical Commissioning Group for an initial term of 3 years, with options for two further one year extensions. It is anticipated that the contribution from Wirral Clinical Commissioning Group will match the proposed funding of £1,000,000 from Wirral Council.

Weight Watchers and Slimming world are currently commissioned to deliver these services.

3.12 It is requested that Cabinet agrees provision is made to meet contracts totalling £1,000,000 (£200,000 per annum) for an initial 3 year contract (2018-21) with the option of two one-year extensions for the for the delivery of Weight Management services.

3.13 It is necessary to recommission the services highlighted in order to comply with Public Contract Regulations and Wirral Council Contract Procedure rules, as a result of the full term conclusion of applicable contracts.

3.14 It is recommended that the Director of Health & Wellbeing (DPH) be authorised to secure these services within the Council's Contract Procedure Rules, and to take appropriate action in respect of ensuring their effective implementation.

3.15 **Contracts to be evaluated and reviewed during 2017/18:** Contracts (10) with a value of £92,532 will be reviewed as part of normal business during the year. The outcomes of the review and evaluation will determine future commissioning intentions. These are listed in Appendix 1.

4.0 RELEVANT RISKS

- 4.1 It is necessary to recommission the services highlighted in order to comply with the Public Contract Regulations and Wirral Council Contract Procedure rules and as a result of the full term conclusion of a number of Public Health contracts.
- 4.2 There is always a risk of disruption to service provision during service redesign, recommissioning and commencement of new services. In order to mitigate against this and minimise disruption, adequate time to plan for, and implement the mobilisation of new services, is built into the procurement process between contract award and commencement.
- 4.3 The procurement process is also subject to scrutiny and at risk of legal challenge. Particular regard is given to contract procedure rules and relevant legislation at all stages of the process and the Public Health team works closely with the Procurement team to ensure compliance.
- 4.4 In the current challenging financial climate the impact of any future reductions in budget or policy implications on the amount of funding available for Public Health is unknown. The value of the Public Health grant for 2018 onwards is not yet known. It is important to acknowledge that the council will need to review all financial allocations in order to achieve a balanced budget over the next few years. Therefore, there is a risk associated with commitment to contracts for 5 years, in advance of funding settlements. This will be mitigated by the insertion of appropriate termination clauses in relevant contracts.

5.0 OTHER OPTIONS CONSIDERED

No other options have been considered.

6.0 CONSULTATION

- 6.1 The following consultation has taken place in order to inform the recommissioning of the National NHS HealthChecks programme.
 - A market engagement event was held in April 2017 in order to capture the views of professionals from Wirral health services providers, the voluntary sector and several other organisations involved in relevant areas of work.
- 6.2 The following consultation has taken place in order to inform the commissioning of Third Sector Infrastructure and Support services.
 - Regular meetings have been held in order to discuss proposed joint commissioning and service design with co-commissioners.
 - A market engagement event was held in April 2017 in order to discuss proposed service design and outline the key service principles and vision with prospective providers. This allowed commissioners to obtain the views of service professionals, the Voluntary Sector and several other organisations involved in relevant areas of work.

6.3 The following consultation has taken place in order to inform the commissioning of Weight Management Services

- Regular meetings have been held in order to discuss proposed joint commissioning and service design with co-commissioners.

7.0 IMPLICATIONS FOR VOLUNTARY, COMMUNITY AND FAITH GROUPS

7.1 There is currently no significant Voluntary, Community and Faith group involvement in the delivery of the NHS HealthChecks programme. The re-tender may present the opportunity for greater involvement.

7.2 There is currently Voluntary and Community Group involvement in the delivery of Third Sector Infrastructure and Support services. Although the recommissioning of this service will present opportunities for involvement, the retender will allow competition from a broader provider base and this can present a risk to current providers.

7.3 There is currently no significant Voluntary, Community and Faith group involvement in the delivery of Weight management Services. The re-tender may present the opportunity for greater involvement.

8.0 RESOURCE IMPLICATIONS: FINANCIAL; IT; STAFFING; AND ASSETS

8.1 There is currently allocated funding for the services highlighted. The tendering exercises will enable more integrated and cost effective models to be developed. Transfer of Undertakings (Protection of Employment) Regulations 2006 (T.U.P.E.) will be applicable.

9.0 LEGAL IMPLICATIONS

9.1 Required Standing Financial Instructions will be followed.

10.0 EQUALITIES IMPLICATIONS

Each area of re-commissioning will have an equalities impact assessment to support the recommissioning process.

11.0 CARBON REDUCTION IMPLICATIONS

11.1 There are no carbon reduction implications based on the content of this report.

12.0 PLANNING AND COMMUNITY SAFETY IMPLICATIONS

12.1 There are no planning or community safety implications based on the content of this report.

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APPENDICES

Appendix 1 – Public Health contracts by provider 2017/18 (including commissioning intentions)

REFERENCE MATERIAL

N/A

SUBJECT HISTORY (last 3 years)

| Council Meeting | Date |
|---|-----------------------|
| Proposed Public Health commissioning intentions for 2016/17 | September 2016 |